

Dialogue and Education for a Continued Palestinian Presence in East Jerusalem

Background

Palestinians have lived almost half a century under Israeli occupation and Israel continues unabated its policy of suppression, humiliation and establishing irreversible facts on the ground all over the holy city of Jerusalem, whilst the international community is unable to halt Israeli colonization and end the occupation in accordance with international law and UN Security Council resolutions. Jerusalem is a very complex city and the realities of the situation on the ground make it a powder keg, not only in national-political terms, but also socio-economically as Israeli policies impact on every aspect of the daily lives of Palestinians in the city. Since the Israeli occupation in 1967, consecutive Israeli governments have zealously pursued a policy aimed at changing the city's Arab character and 'Judaizing' East Jerusalem to create a new geopolitical reality that guarantees Israel's territorial, demographic, and religious control over the entire city, while hindering any Palestinian plans to develop Arab East Jerusalem and making any future for a shared open city almost meaningless. Being founded and located in East Jerusalem, PASSIA experiences first-hand the impact of these policies on the city's Palestinian sector.

Against this background, the project built on the foundations of PASSIA's activities on Jerusalem that commenced with its foundation in 1987, and consisted of two components: (1) dialogue: a series of roundtable meetings, and (2) educational seminars. The overall goal was to provide the necessary knowledge, discussion and skills to keep and develop the Palestinian presence in Jerusalem.

Meetings

The meeting component included ongoing discussions about both the issues at stake and new developments in the city (e.g., Israeli policies and practices, the need for a Palestinian agenda to counter these doings, how to preserve Palestinian identity in Jerusalem, etc.), with a special focus on the role of youth.

3 May 2016, Legacy Hotel, Jerusalem

Topic: Jerusalemite Youth

Speakers: Rami Naser Eddin, Ru'ya (Palestinian Vision); Muntaser Dkaidek, Burj Al-Luqluq; Manar Idris, Chamber of Commerce; Bashar Mashni, Saned.

Participant(s): Alaa Abu Ghoush, Tour Guide; Eman Esseileh, English Teacher; Shoroq Namhari, Ru'ya (Palestinian Vision); Ahmad Hamo, Ru'ya (Palestinian Vision); Naser Hidmi, Activist; Muhammad Salah, Programmer; Nour Rajabi, Guide; Abeer Musleh, Assistant Professor; Emad Jaouny, Social Worker; Amineh Hidmi, Accountant; Bashar Abu Shamsiya, Student; Naser Abu Irmeileh, Student; Mohammad Jubeh, Graphic Designer; Jeelan Mahfouz, Student; Shahira Badran, Student; Diana Hallak; Zeina Hawwash, Psychologist; Salah Ghanem, Field Researcher; Ahmed Maswadeh, Law Student, Translator; Latifeh Abdel Latif, Teacher, Photographer; Alaa Jamjoum, Student; Ahmad Safadi, Director, Elia Youth Organization; Dania Ziadeh, Researcher, Coordinator; Tamam Nofal, Social Worker, Moad Abu Khdear, Student; Asma Shweiki, Program Officer; Fatmeh Abu Tair; Alaa Sous, Student; Aya Barakat, Elia Youth Organization; Hamida Natsheh; Duaa Quider, Lawyer; Hind Al-Ayoubi, Lawyer; Hind Hussein, PASSIA Team.



20 July 2016, PASSIA, Jerusalem

Topic: Jerusalemite Youth

Participant(s): Muntaser Edkeidek, Executive Manager, Burj Al-Luqluq Social Center, Jerusalem; Fouad Hallak, PLO Negotiations Affairs Department, Ramallah; Dr. Suleiman Ghosheh, Medical Doctor, Jerusalem; Maher Hallak, Medical Doctor; Naser Hidmi, Activist; Saad Halawani, Program Manager - Society, British Council, Jerusalem; Waad Qannam, Lawyer, Jerusalem; Fadi Zaghal, Student; Muhammad Salah, Programmer; Samer Dandis, Shinnawi Stationary and Office Supplies; Osama Al-Natsheh, Shinnawi Stationary and Office Supplies; Maysa Idris, PASSIA; Hind Hussein, PASSIA.





7 November 2016, Legacy Hotel, Jerusalem

Topic: Advocacy & Lobbying Seminar- Follow-up Workshop

Trainer(s): Rinad Jarwan, Leading Trainer, ActionAid, Global Platform Palestine, Bethlehem.

Participant(s): Naheel Bazbazat, Women & Youth Coordinator, Young Women's Christian Association (YWCA), Jerusalem; Amer Dajani, Intern, Community Action Center, Old City, Jerusalem; Jumana Muhtaseb, International Relations Officer, Palestinian Central Bureau of Statistics (PCBS), Ramallah; Basel Sader, Undergraduate Student, Hebrew University; English Instructor, EPSOS; Hazam Tahboub, Program coordinator, GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH; Omar Zaro, Jerusalem Area Director, Al-Quds University; Hiba Yasin, Communication and Advocacy Officer, Palestinian Business Women's Association (Asala); Rawan Hamad, Assistant Planning and Coordination, Jerusalem Unit; Ahmad Maswadeh, Translator, Jerusalem Intercultural Center (JICC); Undergraduate Student.



7 November 2016, Legacy Hotel, Jerusalem

Topic: Advocacy & Lobbying Seminar- Follow-up Workshop

Lecturer(s): Fouad Hallak, PLO Negotiations Affairs Department, Ramallah

Participant(s): Naheel Bazbazat, Women & Youth Coordinator, Young Women's Christian Association (YWCA), Jerusalem; Amer Dajani, Intern, Community Action Center, Old City, Jerusalem; Jumana Muhtaseb, International

Relations Officer, Palestinian Central Bureau of Statistics (PCBS), Ramallah; Basel Sader, Undergraduate Student, Hebrew University; English Instructor, EPSOS; Hazam Tahboub, Program coordinator, GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH; Omar Zaro, Jerusalem Area Director, Al-Quds University; Hiba Yasin, Communication and Advocacy Officer, Palestinian Business Women's Association (Asala); Rawan Hamad, Assistant Planning and Coordination, Jerusalem Unit; Ahmad Maswadeh, Translator, Jerusalem Intercultural Center (JICC); Undergraduate Student.



28 November 2016, PASSIA, Jerusalem

Topic: Prominent Political Actors in Jerusalem

Participant(s): Dr. Munir Nuseibah, Assistant Professor at the Faculty of Law, Director, Al-Quds Human Rights Clinic and Community Action Center, Al-Quds University; Master Students from the Center of Jerusalem Studies, Al-Quds University: Riham Hussein; Rania Rizeq; Husam Kaloti; Hana Kirreh; Iman Karamah; Ghada Aruri; Hussam Ashhab; Alaa Eddin Salhab; Nasab Hussein; Nadia Dajani; Rabeha Junedi; Reem Al-Fitiani.



Seminars

The overall project also included two training programs to develop the necessary skills (media, communication, advocacy, lobbying) to will support the Palestinian participants in successfully drafting and implementing local civic initiatives and bottom-up activities that will assist in protecting Palestinian rights and presence in the city.

PASSIA Training Program on Jerusalem - Advocacy & Lobbying, 24-27 September 2016

The seminar on *Advocacy & Lobbying* aimed to enhance the participants' capacity and effectiveness to engage in advocacy and public awareness activities against the background of the situation they face in Jerusalem. It provided the participants with in-depth information about the issues at stake in Jerusalem (e.g., economy, housing, residency, education, poverty, etc.) and with the tools and skills to deal more effectively with constituencies and representatives and to plan and implement advocacy and lobbying strategies and campaigns.

The seminar was advertised in the local press during August 2016, and notification was also given to national institutions such as NGOs, youth and research centers. No fees for undertaking the course are required from the participants.

By the deadline of 31 August 2016, PASSIA had received a large number of applications from all over the Palestinian Territories. Of these, shortlisted candidates were invited for interviews. In line with PASSIA policy not to interfere in the selection process, Mr. Saad Halawani, Society Programmes Manager at the British Council, was commissioned to conduct interviews in early September.

Following their selection, participants received preparatory reading material to enable them to become familiar with the background of the seminar (situation in Jerusalem) beforehand. With this, they also received the following writing assignment:

Please choose one of the following two writing assignments and send it to PASSIA by latest 22 September 2016. Please elaborate on 1-2 pages in either Arabic or English:

1. *"Describe a real advocacy/lobbying issue that you are currently involved in (or have been in involved in the past) and try to explain the issues you believe have led to its success or failure."*

or

2. *"Identify an advocacy/lobbying issue that you wish to focus on and develop in the future and explain why, including the project's significance and its desired results."*

From 24-27 September 2016 a series of presentations, lectures, workshops and exercises were given by experts in their respective fields. The participants were encouraged to relate what they learnt to their own work. During the four-day seminar, beverages, luncheon and snacks for all participants and lecturers will be provided by PASSIA.

Lecture Program:

DAY ONE: Saturday, 24 September 2016

- 9.00-9.30 Welcoming Address / Opening Remarks
Dr. Mahdi Abdul Hadi, Chairman of PASSIA, Jerusalem
HE Ms. Pirkko-Liisa Kyösti, Head of the Finnish Representative Office, Ramallah
- 9.30-11.30 Jerusalem – Why it Matters
- 9.30-10.15 ● Historical Legacy
Dr. Nazmi Jubeh, Professor of History and Archaeology, Birzeit University
- 10.15-11.30 ● Religious Significance – (Holiness & holy places)
Dr. Mustafa Abu Sway, Integral Chair for the Study of Imam Al Ghazali's Work at the Holy Al-Aqsa Mosque and Professor of Islamic Philosophy, Al-Quds University
- 11.30-11.45 Break
- 11.45-13.30 Jerusalem – Why it Matters, contd.
- 11.45-12.30 ● Art and Artistic Expressions
Sliman Mansour, Artist
- 12.30-13.30 ● Political Aspects and Symbolism – (dimension of the city as the capital of Palestine)
Hatem Abdul Qader, Member, Revolutionary Council of Fateh; former Minister of Jerusalem Affairs
- 13.30-14.15 Lunch Break
- 14.15-16.00 Jerusalem – Why it Matters, contd.
- 14.15-15.00 ● Palestinian Leadership in Jerusalem – Past and Presence
Dr. Mahdi Abdul Hadi, Chairman of PASSIA, Jerusalem
- 15.15-16.00 ● Cultural Heritage (ways of living, customs, practices, places, objects, and values)
Khaled Khatib, Director, Palestinian Heritage Museum, Jerusalem

DAY TWO: Sunday, 25 September 2016

- 9.15-10.00 Threats to the Palestinian Identity, Narrative and Presence in Jerusalem - I
(Housing and residency rights, discrimination in development and infrastructure, land & settlement, economy and poverty, health & education, other human rights violations, etc.)
Nisreen Alayan, lawyer and researcher
- 10.00-10.45 Threats to the Palestinian Identity, Narrative and Presence in Jerusalem - II
Nisreen Alayan
- 10.45-11.00 Break

- 11.00-12.00 Jerusalem – International Law and Negotiations
Dr. Diana Buttu, lawyer and former legal advisor to the Palestinian negotiating team
- 12.00-13.00 Examples, Case Studies of Advocacy
Nisreen Alayan
- 13.00-14.00 Lunch
- 14.00-14.45 What is advocacy and why we use it? (*Definition of advocacy and related concepts. Awareness campaigns, lobbying, alliances and advocacy*)
Participants & Rinad Jarwan, ActionAid, Global Platform Palestine
- 14.45-15.45 What is advocacy and why we use it? II
(*Planning tool, present the strategic planning for the advocacy campaigns*)
Rinad Jarwan

DAY THREE: Monday, 26 September 2016

- 9.15-10.00 Analyzing Policies
(*Understanding policy-formulation, policy-making processes and actors*)
Munir Nusseibeh, Legal Professional, Director, Community Action Center, Jerusalem
- 10.00-10.45 Planning an Advocacy Campaign I
(*Problem analysis - finding the root causes for the campaign subject*)
Rinad Jarwan
- 10.45-11.00 Break
- 11.00-12.00 Planning an Advocacy Campaign II
(*Problem analysis - Define the campaign goal*)
Rinad Jarwan
- 12.00-13.00 Power analysis
(*Define the stakeholders - target group, audience and alliances for the campaign*)
Rinad Jarwan
- 13.00-14.00 Lunch
- 14.00-15.30 Power mapping
(*Practice defining the stakeholders for the campaign*)
Rinad Jarwan

DAY Four: Tuesday, 27 September 2016

- 9.15-10.00 Advocacy and Lobbying in the Context of Jerusalem
Campaign message, how to communicate a message effectively

Rinad Jarwan

- 10.00-12.30 Advocacy and Lobbying in the Context of Jerusalem, contd.
Campaign message
(Exercise – 50 years of Occupation)
Participants & Rinad Jarwan
- 12.30-13.30 Action planning, inspirations
Rinad Jarwan
- 13.30-14.15 Lunch
- 14.15-15.30 Wrap up of the seminar
Participants & Dr. Mahdi Abdul Hadi

Lecturers:

Dr. Mahdi ABDUL HADI, *Chairman of PASSIA, Jerusalem*

Hatem ABDUL QADER, *Member, Revolutionary Council of Fateh; former Minister of Jerusalem Affairs*

Dr. Mustafa ABU SWAY, *Integral Chair for the Study of Imam Al Ghazali's Work at the Holy Al-Aqsa Mosque and Professor of Islamic Philosophy, Al-Quds University*

Nisreen ALAYAN, *lawyer and researcher*

Khaled KHATIB, *Director, Palestinian Heritage Museum, Jerusalem*

Rinad JARWAN, *Leading Trainer, ActionAid, Global Platform Palestine, Bethlehem*

Dr. Nazmi JUBEH, *Professor of History and Archaeology, Birzeit University*

Sliman MANSOUR, *Artist*

Dr. Munir NUSSEIBEH, *Legal Professional, Director, Community Action Center, Jerusalem*

Participants:

Qusay ABBAS, *Career Advisor, Youth Development Department (YDD) - Arab Studies Society, Jerusalem.*

Wa'd ABBAS, *Media & Communication, The Palestine Children's Relief Fund (PCRF), Ramallah.*

Fatmeh ABDULATIF, *Public Relations, WILPF-Palestine, Jerusalem.*

Wissam ABED RABO, *Field Researcher, Jerusalem Legal Aid & Human Rights Center, Jerusalem.*

Zaid ABU DALU, *Communication Officer, Ru'ya (Palestinian Vision), Jerusalem.*

Anmar ASALI, *Program Coordinator, Saraya Center for Community Services, Jerusalem.*

Naheel BAZBAZAT, *Women & Youth Coordinator, Young Women's Christian Association (YWCA) – Jerusalem.*

Murad BUSTAMI, Rule of Law Programme, UNDP – UNRCP, Jerusalem.

Amer DAJANI, Intern, Community Action Center, Old City, Jerusalem.

Istabrak EWAWA, Jerusalem.

Salah Eddin GHANEM, Field Researcher, Emek Shaveh, Jerusalem.

Dalia HALLAQ, Project Coordinator, Ru'ya (Palestinian Vision), Jerusalem.

Rawan HAMAD, Assistant Planning and Coordination, Jerusalem Unit, Jerusalem.

Dana HANNA, Project Coordinator, Arab Thought Forum, Jerusalem.

Naser HIDMI, Chairman, Himma Company for Training and Development; Undergraduate MA Student, Al-Quds University, Jerusalem.

Razan KAFIETY STIBAN, Project Coordinator, JLAC- Jerusalem Legal Aid & Human Rights Center, Jerusalem.

Majd KURZUM, Media Coordinator, Center for Defense of Liberties & Civil Rights, Ramallah.

Bashar MASHNI, Manager, TAJ Cluster, Jerusalem.

Ahmed MASWADEH, Translator, Jerusalem Intercultural Center (JICC); Undergraduate Student, Jerusalem.

Kassam MUADDI, Youth Coordinator, Caritas Jerusalem, Ramallah.

Rania MUHAREB, Research Assistant for the Second Edition of "The Status of Palestinian Refugees in International Law", Jerusalem.

Jumana MUHTASEB, International Relations Officer, Palestinian Central Bureau of Statistics (PCBS), Ramallah.

Samer NUSEIBEH, CEO and Vice President, Mohammed Zaki Nuseibeh & Sons Group, Jerusalem.

Basel SADER, Undergraduate Student, Hebrew University; English Instructor, EPSOS, Um Al-Fahm.

Rasha SANSUR, Communication and Reporting Officer, Dalia Association, Ramallah.

Farah SARROUH, Translator and Media Coordinator, Center for Defense of Liberties and Civil Rights "Hurriyat", Ramallah

Sahar SHEHADEH, Planning and Development Unit, Al-Quds University, Jerusalem

Hazam TAHBUB, Program Coordinator, GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Ramallah.

Yusra TAMIMI, PA Assistant, Al-Maqdese for Society Developing (MSD), Ar-Ram.

Hiba YASIN, Communication and Advocacy Officer, Palestinian Business Women's Association (Asala), Ramallah.

Omar ZARO, Jerusalem Area Director, Al-Quds University.





